

# Professional CV

## 1. Personal info

**Name:** Dr. Lajos Veres PhD.

**Date of birth:** Hungary, Szolnok, 22.05.1953.

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## 2. Competence, scientific degree, with denotation of discipline:

- Graduated aerospace engineer, Kiev University of Civil Aviation, 1977
- Transport economic engineer, Budapest University of Technology and Economics, 1994
- Regional Economics Ph.D., University of Pécs, 2002. Economics
- IBM small computerized production management systems, Budapest University of Technology and Economics Engineer Training Institute, 1982
- Instructor training of Region- and urban development subject, Hungarian Executive Institution, 2006
- Development of Business Ideas and Management of Innovation Skills course, College of Dunaújváros, 2014
- Efficiency Management course 2014, Eruditio Education Ltd.

## 3. Significant professional references in the past 20 years

He established many enterprises in the past 20 years, and participated in several joint businesses as proprietor. From the beginning of the 90's he played an active role in the procreation of small regional local government associations, in the elaboration of small area strategies, complex regional development, economic development and transport development programmes and their implementation (industrial parks, enterprise zones).

Chairman of Scientific Association for Spatial Development and member of board in Hungarian Logistics Association. His professional activities primarily directed to regional development, management of local governments, and strategic foundation of regional developments. He acquired Ph.D. degree in Regional Economics at Faculty of Business and Economics at University of Pécs in

2003. Participates in higher education since 1996 with periodic assignments and course-keepings. Since 2006 he educates at University of Dunaújváros in full-time job, where he worked out the Central Danube Integrated Investment Programme as Danube Strategy Principal (since July 2012), which contains the area's development trends between 2014-2020.

In the topics of transport and logistics, innovation- and regional project management many publications and studies were published. He regularly release in logistics books published by Hungarian Logistics Association, produced an independent subject (with Spatial Logistics title), which he educated next to University of Dunaújváros at Szent István University, doctoral school of Győr.

He played an active role in the elaboration of European and Hungarian Danube Strategy, supervised the Danube area's strategic planning tasks in an international cooperation. In the Donauregionen and Donauregionen+ Interreg III/B (currently: South East Europe) projects he was the Hungarian Danube area's (assembled by NUTS 3 units) strategic project coordinator, as well as in Datourway projects, which are target Danube region's sustainable tourism development, similarly was the project coordinator of strategic planning.

Promoter and leader of Scientific Council of Danube Regional Cohesion conferences (2007, 2009, 2010, 2013) which are tradition-create way organized in every two years, and which were hosted by College of Dunaújváros. This was followed by the East-West Cohesion International Conference in 2015.

#### **4. Educational activities:**

- Higher Logistics Manager Training permanently since 1997. As external lecturer: Hungarian Logistics Association
- Educated subjects: region- and urban development, city logistics
- Corvinus University, Budapest, Economic Geography Department 2002-2005. External lecturer. Educated subjects: Regional programming
- University of Szeged, Economic Geography Department, 2005-2006. Educated subjects: Regional planning
- University of Dunaújváros
  - 2006.08.01- commissioned college professor
  - 2007.09.01. appointed college professor (in full-time)
  - 2007.07.01-2010.06.30. Director of Institute, Institute of Economics.
  - 2007.10.09-2009.04.20. Responsible for Business and Administration Ba
  - 2007.10.09.-2010.12.31. Responsible for specialization Regional Development
  - 2009.05.01-2014.09.01. Responsible for Engineer Manager Bsc

- Since 2014.09.01 - Responsible for Business and Administration Ba
- Since 2009.05.01 – Course leader of the following courses:
  - Regional development
  - Region- and urban development
  - Regional strategies and monitoring
  - Innovation and project management
  - Spatial logistics
  - Business logistics
  - Logistics management.
- Educated subjects at University of Dunaújváros:
  - Knowledge of EU
  - Regional Development
  - Region- and urban development
  - Regional strategies and monitoring
  - Innovation and projectmanagement
  - Spatial logistics
  - Business logistics
  - Logistics management
  - Tourism economics
  - Environmental economics
  - Business planning
  - Controlling
- Széchenyi University, Győr, Economy- and Regional Scientific Doctoral School. External lecturer of occasional courses since 2009. Educated subjects: Area Logistics and European macroregional strategies.

## **5. Exhibition of executive activity**

In the past 20 years he worked in executive position continuously, with these main stages:

### **5.1 In entrepreneurship:**

- 1992-93. Profit Invest Holding Co., Advisory Director
- 1993-94. Dunaholding Co., Governmental Business Director
- 1994-2005. City Menedzser Ltd., Executive Director
- 2000-2007. Hazai Térségfejlesztő Ltd; Chief Director
- 2007 - 2013. Hazai Térségfejlesztő Ltd. Head of directorate

- 2006-2008. Kunmadaras Vállalkozási Övezet Fejlesztő KHT, Executive Director.
- 2007 – Manager of VL. Invest & Trade Ltd.

Outcomes:

- elaboration of approx. 30 pcs of Regional Development Strategies and Programme (Rural development, Tourism development)
- procreation of 12 industrial parks
- preparation of 7 big projects (for EU sponsorship)
- creation of approx. 400 governmental and waste management plan and environmental protection programme
- creation of urban development strategies
- validation of environmentally planning view in the territorial and urban development.

**5.2 Executive outcomes in the education sector:**

- Quality transformation of tutor staff at Economics Institute of University of Dunaújváros, parity secure of HAC requirements, curriculum development, procreation of new departments and specializations (higher vocational education, specialized vocational training etc.).
- Professional recognition: TAYLOR Award in 2013, University of Szeged.
- Elaboration of Central Danube Integrated Regional Investment Programme
- Popularization of regional science and its application in tourism, logistics and naturally in region- and urban development.

**5.3 Executive outcomes in the civil sphere (NGO):**

- Procreation of Scientific Association for Spatial Development (2005.), connecting it to international and national research and development projects. Play a role in preparation and implementation of Danube Strategy
- Participate in Hungarian Logistics Association as member of board, which provides an opportunity for the connections' expansion, elaboration and dispersation of new market research and training forms.
- Attain of Qualified Counselor title by the Human Resource-management Consultants National Association in 1996, then Presidential Recognition by the Association in 2002.

#### 5.4 Executive achievements in the governmental sphere:

- Promoter and president manager of the Cooperation Forum of Cities Across the Danube organisation, which was found in 2007.
- Widespread connections between national and cross-border governments.

#### 6. Participation in international and national scientific life

He performed PhD. action at University of Pécs: „Transport systems in the regional development strategy”. During this period, between 1997-2003 he made presentations in many international conferences about his results, later he published those at several places.

He made research in special projects financed by the EU, and broadened his international connections:

- **LIFE project** (2004-2005): Innovative solution opportunities in conversion of electric and electronic waste
- **Parks And Economy** (2006-2008 Interreg III/B): Possibility of Naturparks' economy development in the region of Tisza lake, and in 8 other international research region (Austria, Slovakia, Romania, Bulgaria). He fitted up consortium leader tasks.
- **DONAUREGIONEN** (2006-2008 Interreg III/B): Analysis and research of methods for establishing regional development strategies in the regions bordered by counties across the Danube from Austria to Black-sea. His tasks were to fit up hungarian project manager tasks.
- **DATOURWAY** (2010-2012 EU SEE): Elaboration of the first Danube Tourism Development Strategy from Bratislava to Danube-delta. As leader planner, his tasks were the preparation of the strategy's methodology and managing the strategy's compilation by the side of Scientific Association for Spatial Development.
- **DONAUREGIONEN +** (2010-2012 EU SEE): As continuation of the previous project the task was the preparation of Danube region's regional development strategy with deadline of 2020. His tasks were the preparation of strategy planning's methodology, sponsorship of partners from outside of the EU, and fit up the hungarian project manager tasks.
- **DAHAR** (2010-2012 EU SEE): We elaborated a strategic conception based on Dunaújváros County-Right City's commission for complex development of Danube's hungarian session by side of Scientific Association for Spatial Development.

Experiences achieved from European Union projects and numerous international relationships (research institutes, universities, planning institutes, regional and county governments, non-profit organizations) offers opportunities for further cooperations and evolve common projects.

Request based on University of Pécs he undertook a role with tutors of University of Dunaújváros Economics Institute in „Complex digital curriculum development for economics qualification tract tourism projects’ basis and master’s degree programme. TÁMOP 4.1.2-08/1/A (editor: Antal Aubert)”. Transport and tourism, Central Hungary’s tourism, Economic impacts of tourism chapters. [www.eturizmus.pte.hu](http://www.eturizmus.pte.hu).

Part materials elaborated by him:

Editing the Transport and Tourism chapter, elaboration of „Air transport” chapter;

- Tourism of Central-Hungary Region,
- Economic effects of tourism, planning methodology.

He managed the „Opportunities from development of interregional infrastructure of Dunaújváros (new Danube bridge) in the elaboration of vocational training cluster” research project, with the support of National Vocational Training and Adult Education Institution. The research expanded for narrower and broader suburbs of Dunaújváros, and closed with a conference and a self-study.

In the past few years as Danube Strategy Director he worked for the start of the following projects:

- SmartGrid Project of Central-Danube
- Renewable energy based regional development
- E-environmental protection across the Danube
- Regional Water and Knowledge Management Project

## **7. Scientific/professional public life activity**

- Member of Human Resources Management Counselor’s National Association, since 1994
- Member of Regional Studies Association (London) since 2002
- Member of Transport Science Association since 2001
- Member of Logistics subcommittee of Hungarian Academy of Sciences since 2003
- Founder and chairman of Scientific Association for Spatial Development since 2005
- Member of Hungarian Regional Science Association since 2003
- Member of board of Hungarian Logistics Association since 2009
- Today and Tomorrow. Member of editors committee of between 2005 and 2014
- Central European Publications. Member of editors committee of Historians, geographers and regionalists journal since 2007
- Member of Hungarian Economics Association since 2006
- Director manager of Cooperation Forum of Hungarian Cities Across the Danube since 2007

## 8. International relationships

- University of Economics, Bratislava, Slovakia
- University of National Engineering, Odessa, Ukraine
- University of Arad, Romania
- University of Cluj-Napoca, Romania
- Partium Christian University, Oradea, Romania
- University of Novi Sad, Serbia
- Ural Federal University, Yekaterinburg
- Georgian State University, Tbilisi

## 9. List of most important publications

- **Veres L. (2000)** Local institutions of complex development in small areas and regions , Tasks of regional development at the millennium and the information society, Budapest 1998. november 25-26., Hazai Térségfejlesztő Kft. 2000, 111-114. pp. ISBN: 963-00-3215-5
- **Veres L. (2000)** Application of strategy planning methods in rural development, Integrated rural development t. V. Village conference, MTA RKK, Pécs 2000., 419-426. pp. ISBN: 963-9052-19-1
- **Veres L. (2001)** Regional disparities in development of transport systems in Hungary, „Role of transport policy in the county’s regional development” titled conference volume, Conf: Szolnok 2000. május 17-18., Hazai Térségfejlesztő Kft. Budapest 2001, 135-144. pp. ISBN: 963-00-6112-0.
- **Veres L. (2002):** Hungarian concerns of regional strategy planning, Economist Forum, Hungarian Economist Fellowship of Romania, Cluj-Napoca July 2002., V. year 3. sheet 8-13. pp. ISSN: 1582-1986.
- **Veres L. (2003)** Analysis of the transport infrastructure in the regions of Europe. Paper presented to Regional Studies Association conference “Reinventing Regions in the Global Economy”, Pisa, Italy, 12<sup>th</sup>-15<sup>th</sup> April 2003 Gateway 10: Infrastructure and Planning
- **Veres L. (2004):** Transport systems in the regional development strategy, Magyar Közlekedési Kiadó 2004., 164 pp. ISBN: 963-961118-19.
- **Veres L. (2006):** Strategy creation and programming in regional development, Hazai Térségfejlesztő Zrt., Budapest 2006., 217. pp. ISBN: 963-0605-392.
- **Veres L. (2006):** Transport networks and regional accessibility, Regional Development in the Romanian- Hungarian Cross-Border Space- from National to European Perspective,

edited by István Süli-Zakar, Ioan Horga, Debrecen 2006. 223-228. pp. ISBN: 978-963-473-035-4

- **Veres L. (2007)** The challenges of urban development in the Hungarian spatial structure, Paper presented to Regional Studies Association conference Regions of Focus International Conference, Lisbon, 3-4 April 2007.
- **Veres L. (2008):** The role of cityregions and transport systems in the cohesion of the Danube area, Danube-Area Cohesion, I. EU Interregional Conference, CIKOS GROUP Publishing Co., Subotica, Serbia 2008., pp. 168-176. ISBN: 978-86-85409-34-9.
- **Veres L. (2008)** Regional tourism development and planning methods, results. In: Albert Antal (edit.), University of Pécs, Pécs, chapters: 2.1. Appearance strategic approach in regional planning pp. 157-161; 2.2. Conformity of regional plans pp. 162-163; 2.3. Engagement in phases of regional planning, pp. 164-166. ISBN: 963-642-0858.
- **Veres L. (2008)** Opportunities from infrastructural development of interregional region of Dunaújváros in vocational training (edit.: Kiss A.), Executive summary, College of Dunaújváros, Dunaújváros 2008., 12-34. pp. ISBN: 978-963-9915-06-3
- **Veres L. (2008):** City regions, role of transport systems in Danube region's cohesion, I. Danube Region Cohesion International Scientific Conference, Dunaújváros 4-5. July 2007., Scientific Association for Spatial Development, Gödöllő, 99- 105. pp. ISBN: 978-963-06-4912-4.
- **Veres L. (2008):** Regional logistics, College of Dunaújváros Publisher Office, Dunaújváros 2008., 230.pp. ISBN: 978-963-9915-05-3.
- **Veres L. (2008):** Tourism economics, College of Dunaújváros Publisher Office, Dunaújváros 2008., 228.pp. ISBN: 978-963-9915-05-3.
- **Veres L. (2008):** Danube Area Cohesion. I. EU Interregional International Scientific Conference, University of Dunaújváros, (edit.) volume of presentations. Scientific Association for Spatial Development, Dunaújváros 2009., 310.pp. ISBN: 978-963-06-4912-4.
- **Veres L. (2010):** Complex development of Danube in the process of european regional cohesion, Danube Regional Cohesion – Study volume (edit.: L. Veres), 2010., Szabadka, CIKOS GROUP Kiadó, pp. 15-22. ISBN: 978-86-85409-57-8
- **Veres L. (2010):** DONAUREGIONEN (INTERREG III/B project results, experiences), Danube Regional Cohesion – Study volume (edit.: L. Veres), 2010., Szabadka, CIKOS GROUP Kiadó, pp. 49-57. ISBN: 978-86-85409-57-8
- **Veres L. (2010):** Danube Regional Cohesio. II. Interregional International Scientific Conference, College of Dunaújváros, (edit.) presentations volume. Place of Conference,



date: Dunaújváros, 2009.07.01-02. Cikos Group, Subotica, Serbia 2010., 440.pp. ISBN: 978-86-85409-57-8.

- **Veres L. (2010):** The Theoretical Approach of Creating a Danube Strategy, Regional Responses and Global Shifts: Actors, Institutions and Organisations, 2010., pp. 203. Regional Studies Association, ISBN: 978-1-897721-36-0.
- **Veres L. (2011):** Role of transport-logistics systems and projects in European Danube regional strategy, Logistical Anthology 2010., Universitas Győr Nonprofit Kft., Győr, 2011 269-290. pp. ISBN: 978-963-9505-41-4
- **Veres L. (2012:)** Strategy for Hungarian Danube Area, Donauregionen+ Study Volume, (szerk.) Cikos Group, Subotica, Serbia 2012., 560pp. ISBN: 978-86-85409-75-2.
- **Veres L. (2013):** Development of the transport networks in the Hungarian regions, Regional Geographic Studies - For honor of 70th birthday of Abonyiné Dr. Palotás Jolán. Central-European Monographies 7. (edit.) Association for Central-Europe Research, Szeged 2013. pp. 9-27. ISBN: 978-963-89724-2-2, ISSN: 2062-3712.
- **Veres L. (2013):** Planning mechanism of transport investments, especially for internalization of external costs (**russian**), Regional Geographic Studies - For honor of 70th birthday of Abonyiné Dr. Palotás Jolán. Central-European Monographies 7. (edit.) Association for Central-Europe Research, Szeged 2013. pp. 29-45. ISBN: 978-963-89724-2-2, ISSN: 2062-3712.
- **Veres L. (2013):** Regional Geographic Studies – For honor of 70th birthday of Abonyiné Dr. Palotás Jolán. Central European Monographies 7. (edit.) Association for Research of Central Europe, Szeged 2013. 420. pp. ISBN: 978-963-89724-2-2.
- **Veres L. (2014):** Theoretical and methodological foundations of making the Danube Tourism Strategy, Tourism of Danube Area (Edited by: Talabos), CIKOS GROUP Publishing Co., Subotica, Serbia 2014. pp. 4-42., ISBN: 978-86-82621-04-1.
- **Veres L. (2014.)** Strategic direction of the V4 countries co-operation, Synchronization and development of national strategies of logistics in V4 countries, SYMA event and Congress Center, 2014.09.17-18. (presentation)
- **Veres L. (2014.)** Contemporary statistical reporting requirements of tourism, Tbilisi Georgia, 23rd October 2015. (presentation)
- **Veres L. (2015)** European and global dimensions of the East-West Cohesion, East-West Cohesion International Conference, Dunaújváros, 12.11.2015 (presentation)
- **Veres L. (2015)** Summary of the analysis of the national strategies in the V4 countries. Final conference in the V4 grant project. Czech Republic, Pardubice, 26.11.2015. (presentation)

## **10. Individual Skills and competencies**

- foreign languages: russian superlative, english medium-progressive
- mother language: hungarian
- organizational and communication skills: 20 years leader, number one leader experience in managing economic companies, educational and organizational departments, coordinating national and European Union projects. Experience in organizing professional forums, national and international conferences ([www.tfte.eu](http://www.tfte.eu)).
- hobby, interest: swimming, tennis, walking tours, painting.

Budapest, January 2019.

Dr. Lajos Veres PhD.