

PH.D MOLNAR ELISABETA-ILONA

Books and chapters

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4. **Elisabeta Molnar**, Remus Moraru, *CONTENT ANALYSIS OF CUSTOMER REVIEWS TO IDENTIFY SOURCES OF VALUE CREATION IN THE HOTEL ENVIRONMENT*, Lecture Notes in Business Information Processing (LNBIP), volume 279, pp 251-266, Print ISBN 978-3-319-56924-6, Online ISBN 978-3-319-56925-3, DOI: 10.1007/978-3-319-56925-3_20, Springer International Publishing AG 2017, https://link.springer.com/chapter/10.1007/978-3-319-56925-3_20
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1. Gabriela Stanciulescu, **Elisabeta Molnar**, *STRUCTURE, CONDUCT AND PERFORMANCE PARADIGM IN ASSESSING TRAVEL AGENCY PERFORMANCES*, Proceeding of the International Conference on Business Excellence, 30-31 mar 2017, published by De Gruyter Open, ISSN (Online) 2558-9652, DOI: <https://doi.org/10.1515/picbe-2017-0085>, <https://www.degruyter.com/view/j/picbe.2017.11.issue-1/picbe-2017-0085/picbe-2017-0085.xml>
2. Gabriela Stanciulescu, **Elisabeta Molnar** *EXAMINATIONS OF HEALTH TOURISM IN ROMANIAN SALT MINES*, Journal “Knowledge Horizons-Economics”, Volum.8, nr.4, pp 72-80, Pro Universitaria, 2017, P-ISSN 2069-0932, E-ISSN 2066-1061 , couted by EBSCO, ProQuest, RePec, Ulrich's Periodicals Directory, Open J-Gate, Index Copernicus, Global impact factor (2014) : 0.765 <http://www.orizonturi.ucdc.ro/arhiva/khe-vol8-nr4-2016/11.%20EXAMINATIONS%20OF%20HEALTH%20TOURISM%20IN%20ROMANIAN%20SALT%20MINES.pdf>
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5. Nagy Éva, **Molnár Erzsébet**, *AZ UTAZÁSI VÁLLALKOZÁSOK HELYZETE A VÁLTOZÓ PIACI KÖRÜLMÉNYEK KÖZÖTT ROMÁNIÁBAN ÉS MAGYARORSZÁGON -THE TRAVEL BUSINESS IN A CHANGING MARKET CONDITION IN HUNGARY AND ROMANIA*, *Turizmus a régió fejlesztési szolgálatában, Kárpát –Háza szemle*, NEMZETSTRATÉGIAI KUTATÓ INTÉZET, 2016, Budapest

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