



Small startups, **BIG IMPACT**

About MassChallenge

MassChallenge helps entrepreneurs solve the world's biggest challenges!

We accelerate the highest-potential, highest-impact startups through a selective four months program that offers:

- an established international community of startups
- world class mentoring from industry experts
- tailored programming
- unrivalled access to corporate partners
- free office space

Our global network includes accelerators in Boston, Rhode Island, Mexico, Israel, UK and Switzerland, supporting entrepreneurs from 81 countries.

We take no equity from our startups and through an annual multimillion dollar competition, we give non-dilutive cash awards to the top startups in each program, complemented by several in-kind prizes. This is why our facts speak for themselves: by connecting early-stage startups to the people and resources they need to launch and succeed, we assure entrepreneurial growth and create value the world over.

WHY SWITZERLAND?

- One of the most competitive & innovative countries in the world, ranking first in the World Economic Forum's Global Competitiveness Report for the 8th consecutive year
- Investment in Swiss startups has risen by 35% in 2016, reaching CHF 909 mio according to Swiss Venture Capital Report 2017
- Wide variety of support for entrepreneurs: competitive regulation & tax system for companies, stable, transparent institutions
- Infrastructure and geographical location that provide easy access to the EU market and strong trade links

FAST FACTS

1,495
ALUMNI
STARTUPS

\$3B+
FUNDING
RAISED

\$2B+
REVENUE
GENERATED

+80,000
JOBS
CREATED

3.5%
STARTUPS
ACQUIRED

86%
STILL
ACTIVE

@MassChallengeCH

switzerland@masschallenge.org

YEARLY PROGRAM WITH 4 MONTHS ACCELERATION



STARTUPS BENEFITS FROM THE ACCELERATION

Key activities during acceleration

- Pool of >500 experts
- Access to WW experts
- Each startup has 3+ mentors

EXPERT MENTORING

- 15+ corporate partners
- Direct access to C-level and senior mgmt

CORPORATE NETWORK

- 144 startups in Switzerland
- 1,495+ startups worldwide

ALUMNI & COMMUNITY

- 1,200 m² of office space
- Makerspace
- Free to stay for all finalists

COLLABORATIVE WORKSPACE

- Comprehensive startup school
- 50+ speakers
- 150+ hours

CURRICULUM

- No-equity cash prize up to CHF 1mio
- In-kind prizes valued CHF 200K+

CASH AND IN-KIND AWARDS

KEY DATES 2018

FEBRUARY 7TH
APPLICATIONS OPEN

FEBRUARY 27TH
OPEN HOUSE - MEET US ON-SITE

FEBRUARY 28TH
WEBINAR - MEET US ONLINE

MARCH 1ST
EARLY BIRD APPLICATION DEADLINE

MARCH 20TH
OPEN HOUSE - MEET US ON-SITE

MARCH 21ST
WEBINAR - MEET US ONLINE

MARCH 28TH
APPLICATION DEADLINE

MAY 25TH
FINALIST ANNOUNCEMENT

JUNE - OCTOBER
ACCELERATOR PROGRAM

OUR PARTNERS IN SWITZERLAND

